

Sponsor Benefits for the THE VIRTUAL VALUE-BASED SUMMIT SPECIAL EDITION

HELD IN CONJUNCTION WITH HEALTH CARE VALUE WEEK
Virtual Online Video Live and Archived • January 23 – 27, 2023

Diamond Sponsor – \$25,000

- Diamond sponsorship will be exclusive and limited to the first confirmed Diamond sponsor.
- Exclusive sponsor top recognition on the Virtual Value-based Payment Summit website homepage and on the Summit video broadcast portal homepage
- Most prominent Company logo in preferred position in the Virtual Value-based Payments Summit Special Edition broadcast portal Hall of Logos which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Twenty-five (25) VIP registrations for the virtual video programs and additional exclusive interactive content, including virtual interviews and interactive Q&A sessions, held in conjunction with the Second Health Care Value Week. The number of VIP passes are limited and will be available on a first-come, first-served basis. VIP content will be announced no later than early January 2023.
- Opportunity to place and introduce a keynote speaker on Virtual Value-based Payments Summit Special Edition agenda with topic and speaker (subject matter expert) approved by Summit planning committee.
- Opportunity to organize and select a moderator for one featured Summit session with topic and faculty approved by Summit planning committee.
- Opportunity to create and submit two one-minute video advertisements to run multiple times during the broadcast between sessions or during the breaks.
- Premier acknowledgement during Summit broadcast on broadcast portal.
- Premier acknowledgement on all promotional marketing for the Summit.
- Pre-conference attendee list with names, companies, titles, city, and state for a one-time mailing.
- Post-conference attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- GHC, LLC will send three email blasts/press releases on behalf of sponsor to the Summit attendee data base, plus GHC, LLC's health care payment and delivery system email data bases of over 40,000.
- First right of refusal of sponsorship opportunities at the next Virtual Value-based Payments Summit Special Edition offered in conjunction with Health Care Value Week.



**We are excited to announce Value Week
2023 will be taking place January 23-27!**

Be on the lookout for more information
about sponsorship, speaking opportunities
and more!



Gold Sponsor – \$15,000

- Company logo and link (gold level) on Virtual Value-based Payment Summit website homepage and on the Summit video broadcast portal homepage.
- Company logo in prominent position in the Virtual Value-based Payments Summit Special Edition broadcast portal Hall of Logos (gold level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Fifteen (15) VIP registrations for the virtual video programs and additional exclusive interactive content, including virtual interviews and interactive Q&A sessions, held in conjunction with the Second Health Care Value Week. The number of VIP passes are limited and will be available on a first-come, first-served basis. VIP content will be announced no later than early January 2023.
- Opportunity to organize and select a moderator for two Summit sessions with topic and faculty approved by Summit planning committee.
- Opportunity to create and submit two one-minute video advertisements to run once each day during the broadcast between sessions or during the breaks.
- Company logo and link on Summit video broadcast portal.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Pre-conference attendee list with names, companies, titles, city, and state.
- Post-conference attendee list with names, companies, titles, addresses, city, and state for a one-time mailing.
- GHC, LLC will send two email blasts/press releases on behalf of sponsor to the Summit attendee data base, plus GHC, LLC's health care payment and delivery system email data bases of over 40,000.
- Advanced sponsorship opportunities at the next Virtual Value-based Payments Summit Special Edition.

VIRTUAL ONLINE VIDEO - LIVE AND ARCHIVED

**Special Edition of the Virtual Value-Based
Payment Summit**
Offered in Conjunction with Value Week

*Monday 1/24: Update on CMS Innovation Center Payment
Reform Initiatives*

*Wednesday 1/26: Update on CMS Medicare and Medicaid
Initiatives*

VIRTUAL ONLINE VIDEO - LIVE AND ARCHIVED
January 24 & 26, 2022

PRODUCED BY
GHC
Global Health Care, LLC

PROMOTIONAL OPPORTUNITIES | PAST EVENTS | ADMINISTRATION | CONTACT US | HOME

Silver Sponsor – \$10,000

- Company logo and link (silver level) on Virtual Value-based Payment Summit website homepage and on the Summit video broadcast portal homepage.
- Ten (10) VIP registrations for the virtual video programs and additional exclusive interactive content, including virtual interviews and interactive Q&A sessions, held in conjunction with the Second Health Care Value Week. The number of VIP passes are limited and will be available on a first-come, first-served basis. VIP content will be announced no later than early January 2023.
- Company logo in the Virtual Value-based Payments Summit Special Edition broadcast portal Hall of Logos (silver level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to organize and select a moderator for one Summit session with topic and faculty approved by Summit planning committee.
- Opportunity to create and submit a one-minute video advertisement to run at least twice during the broadcast between sessions or during the breaks
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.
- Pre-conference attendee list with names, companies, titles, city, and state.
- GHC, LLC will send one email blasts/press releases on behalf of sponsor to the Summit attendee data base, plus GHC, LLC's health care payment and delivery system email data bases of over 40,000



Bronze Sponsor – \$5,000

- Company logo and link (bronze level) on Virtual Value-based Payment Summit website homepage and on the Summit video broadcast portal homepage.
- Five (5) VIP registrations for the virtual video programs and additional exclusive interactive content, including virtual interviews and interactive Q&A sessions, held in conjunction with the Second Health Care Value Week. The number of VIP passes are limited and will be available on a first-come, first-served basis. VIP content will be announced no later than early January 2023.
- Company logo in the Virtual Value-based Payments Summit Special Edition broadcast portal Hall of Logos (bronze level) which links to the company webpage, or a landing page created by the company with relevant resources, i.e., links to company video, whitepapers, etc.
- Opportunity to place a speaker on one Summit session panel with topic and faculty approved by Summit planning committee.
- Acknowledgement during Summit broadcast on broadcast portal.
- Acknowledgement on all promotional marketing for the Summit.